

BICYCLE RETAILER EXCELLENCE AWARD

The NBDA's Bicycle Retailer Excellence Award (BREA) celebrates diversity and excellence in bicycle retail. With a focus on inclusivity, the program unites retailers, suppliers, industry organizations, advocates, and consumers in identifying and highlighting exceptional bicycle stores across North America. These recipients are awarded not only for their excellence in retail but their integrity, inclusiveness, spirit, and commitment to grow ridership.

Congratulations

Bicycle Retailer Excellence Award Winners 2021


Your individual achievements elevate the status of every local bicycle shop in the United States. The NBDA congratulates each of you for demonstrating true excellence in bicycle retail.

Thank you.

= People's Choice

Chosen by popular vote, the People's Choice Award winners represent the shops whose communities went above and beyond to make sure their local bike shop got the recognition they deserve.


Platinum

-  Bicycle X-Change Wichita, KS
- Bike Therapy Morgan Hill, CA
- Conte's Bike Shop Virginia Beach, VA
- Johnny Velo Bikes Columbus, OH
-  Mystic Cycle Centre Mystic, CT
- Spokes Etc. Vienna, VA
- The New Wheel Electric Bikes San Francisco, CA
- Wheel & Sprocket Milwaukee, WI

Gold

- Bicycle Face Lexington, KY
- Bicycle Garage Indy Indianapolis, IN
- Bicycle Ranch Tucson Tucson, AZ
- Bicycle World Mt Kisco, NY
- Big Sky Cycling Helena, MT
-  Bike Link of Hoover Hoover, AL
-  Bikes Plus Germantown, TN
- BikeWorld Paducah, KY
- Campus WheelWorks Buffalo, NY
-  D&D Bicycles Brighton, MI
- First Stop Board Barn Killington, VT
- Folsom Bike Folsom, CA
- Gannett Peak Sports Lander, WY
- Gray Goat Bicycle Co. Indianapolis, IN
- Hutch's Bicycles Bend, OR
- Hypercat Cycleworks Ventura, CA
- Jax Bicycle Center Irvine, CA
- Kozys Cyclery Chicago, IL
- Landrys Bicycles Natick, MA
-  Liberty Bicycles, Inc. Asheville, NC
- Mike's Bikes Novato, CA
- Roll: Bicycle Columbus, OH
- Roscoe Village Bikes Chicago, IL
- Sport Systems, LLC Albuquerque, NM
- Syracuse Bicycle Syracuse, NY
- The Bicycle Planet Syosset, NY
- The Clean Machine Carrboro, NC
- The Hub Cycling Port Orange, FL
- TIME 2 SHINE BICYCLE PRO SHOP Inwood, WV
- Two Wheeler & Ski Dealer Hayden, ID

Silver

- 2 Rivers Bicycle and Outdoor Fort Atkinson, WI
- Absolute Bikes Salida, CO
- Alameda Bicycle Alameda, CA
- American Cycle and Fitness Royal Oak, MI
- Bicycle Evolution Plano, TX
- Big Ring Cycles Golden, CO
- Bike Tech Cedar Falls, IA
- Bike Works Doylestown, PA
- Bike World Urbandale, IA
-  Biloxi Bicycle Works Biloxi, MS
- Cahaba Cycles Vetavia Hills, AL
- Celestial Cycles Oklahoma City, OK
- Centripedal Bikes Fremont, CA
- Century Cycles Medina, OH
- Chainwheel Drive Clearwater, FL
- Cycle Alaska Juneau, AK
- Cyclery USA Redlands, CA

- Cyclesmith Halifax, NS
- Cyclist Connection Canal Winchester, OH
- Gear Monkey Bike Repair Pearland, TX
-  Gorham Bike & Ski Portland, ME
- Gus' Bike Shop North Hampton, NH
-  Kege's Bicycle Store Rockford, IL
- Littleton Bike & Fitness Littleton, NH
- Mack Cycle and Fitness South Miami, FL
- Mad Dogs & Englishmen Carmel, CA
- McLain Cycle & Fitness Traverse City, MI
-  Mike's Bike Shop Dieppe, NB
- Motion Makers Bicycle Shop Asheville, NC
- Mountain Bike Specialists Durango, CO
- N+1 cyclery Framingham, MA
- New Moon Ski+Bike Hayward, WI
- Paradise Garage Columbus, OH
- Pearland Bicycles Pearland, TX
- PEDAL Kalamazoo, MI
- Pro Bike and Run Allison Park, PA
- Pro Cyclery Las Vegas, NV
- Ride MORE Bicycles Pensacola, FL
- Roseville Cyclery Roseville, CA
- Ryder Bikes Bradenton, FL
- S&W Sports Concord, NH
- Scheller's Fitness & Cycling Louisville, KY
- South Bay Cycle Manhattan Beach, CA
-  Spoke-n-Sport Sioux Falls, SD
- The Bicycle Chain / The Clean Machine Raleigh, NC
- Trek Bicycle Store of Charleston Charleston, SC
- Vermont Bicycle Shop Barre, VT
- Wheel Nuts Bike Shop Alexandria, VA
- Wheels In Motion Ann Arbor, MI
- Wheelworks Bicycle Stores Belmont, MA
- Woodcock Cycle Works Winnipeg, MB
- Yawp! Cyclery Edgewater, CO

Bronze

- Adirondack Ultra Cycling Schuylerville, NY
- All-Star Bike Shop Cary, NC
- American Cyclery San Francisco, CA
- Around the Cycle Pasadena, CA
- Ashland Bike Company Ashland, OH
- Bend Electric Bikes Bend, OR
- BG Bicycles Houma, LA
- Bicycle Johns Santa Clarita Canyon Country, CA
- Bicycle Pro Shop Springfield, VA
- Bicycle Revolution Madison, MS
- BicycleWise & Sports Fitness, LLC Whitewater, WI
- Bike Attack Playa Vista Playa Vista, CA
- Bike Center LTD Gaithersburg, MD
- Bike Clark County Vancouver, WA
- Bikes Not Bombs Boston, MA
- Bikesport Trappe, PA
- Blazin Saddles Cycle N Supply Sisters, OR
- Brandon Bikeworks Riverview, FL
- Buchika's Ski & Bike Salem, NH
- Bushwhacker Peoria, IL
- Cadence Cyclery McKinney, TX
- Chain Reaction Bicycles Redwood City, CA
- Chain Reaction Bicycles Georgia Evans, GA

- Cranked Bike Studio Neenah, WI
- Crankers Cycling Lima, OH
- Cycleworks Lake Jackson, TX
- Cycling Concepts Glastonbury, CT
- Dave's Road Bikes, Inc. Dover, DE
- DnA Bikes LLC Tamaqua, PA
- Eddy's Bike Shop Stow, OH
- Farina's Watertown, MA
- Fraser Bicycle Fraser, MI
- Freehub Bicycles Greenville, SC
- Full Cycle Bikes & Colorado Multisport Boulder, CO
- Gotta Ride Bikes San Antonio, TX
- Grand Performance St Paul, MN
- Gregg's Cycle Seattle, WA
- Hall Bicycle Company Cedar Rapids, IA
- Handlebar Cyclery Richmond, TX
- Harley's Bicycles Hutchinson, KS
- Hawley's Bicycle World Fayetteville, NC
- Hilltop Bicycle Summit, NJ
- Just Ride LA Los Angeles, CA
- Ken's Bike-Ski-Board Davis, CA
- Kyle's Bike Shop Orlando, FL
- Lakeshore Bicycles Jacksonville, FL
- Lucky Bikes Re-Cyclery Denver, CO
- Macomb Bike Warren, MI
- Mercury Endurance Cycles Hagerstown, MD
- Metier Racing and Coffee Seattle, WA
- Michael's Cycles Janesville, WI
- Mountain Road Cycles Chagrin Falls, OH
- New Horizons Bikes Westfield, MA
- Olde Towne Bicycles, Inc Fredericksburg, VA
- Pasadena Cyclery Pasadena, CA
-  Pedal Power Bike Shop Lexington, KY
- Reborn Bike Shop Richland, WA
- Recycled Cycles Fort Collins, CO
- Ride Bicycles Seattle, WA
- Salida Bike Company Salida, CO
- Sea Sports Cyclery and Outdoor Syannis, MA
- Sioux Falls Bicycle Company Sioux Falls, SD
- Slipping Gears Cycling Bangor, ME
- Sockeye Cycle Co. Haines, AK
- South Side Cyclery St. Louis, MO
- Southport Bikes & Boards Kenosha, WI
- Spin Zone Cycling South Bend, IN
- Splendid Cycles Portland, OR
- Spun Bicycles Cincinnati, OH
- Steve the Bike Guy Sherborn, MA
- Takoma Bicycle Takoma Park, MD
- The Bicycle Chain Apex, NC
- The Bicycle Chain Durham Durham, NC
- The Bike Coop Albuquerque, NM
- The Hub Westlake Westlake Village, CA
- The Vault Bicycle Shop Las Vegas, NV
- Trek Bicycle Store of Highland Park Highland Park, IL
- University Bicycles Boulder, CO
- Valley Bike & Ski Apple Valley, MN
- Vintage Cycle Houston, TX
- Wheelhouse Detroit Detroit, MI
- Winter Garden Wheel Works Winter Garden, FL
- Zion Cyclery Zion, IL

Bicycle Retailer
and INDUSTRY NEWS



BOSCH



Locally

MARSH & McLENNAN
AGENCY

peopleforbikes
RIDE SPOT



QUALITY BICYCLE PRODUCTS

SMART TAILING
Bike Shop Websites • Marketing

SPECIALIZED

RATED BY
NBDA
national bicycle dealers association