

Partnership Opportunities

Bicycle Retail Radio

Do you or your brand have a message that needs to reach bicycle dealers?

NBDA is proud to present the ONLY podcast created specifically for specialty retailers.



Feature Show Partner \$100

- **45-60 minute episodes air on Tuesdays**
- **Package Features**
 - **Branded show open by host**
 - **Branded show close by host**
 - **30 second ad spot**
 - **Submitted or recorded by NBDA staff**

Flex Show Partner \$100

- **5-10 minute quick hit episodes air on Fridays**
- **Package Features**
 - **Submit your own content to be read by host**
 - **Content will be edited by NBDA staff for clarity and tone of voice.**

**Find listener stats and learn more
about Bicycle Retail Radio at NBDA.com/BRR**

