

Partnership Opportunities

Bicycle Retail Radio

Do you or your brand have a message that needs to reach bicycle dealers?

NBDA is proud to present the ONLY podcast created specifically for specialty retailers.



Feature Show Partner \$100

- **45-60 minute episodes air on Tuesdays**
- **Package Features**
 - **Branded show open by host**
 - **Branded show close by host**
 - **30 second ad spot**
 - **Submitted or recorded by NBDA staff**

Flex Show Partner \$100

- **5-10 minute quick hit episodes air on Fridays**
- **Package Features**
 - **Submit your own content to be read by host**
 - **Content will be edited by NBDA staff for clarity and tone of voice.**

**Find listener stats and learn more
about Bicycle Retail Radio at NBDA.com/BRR**

Partnership Opportunities

NBDA Weekly Newsletter

About

NBDA Weekly includes news, program information, and events for the industry.

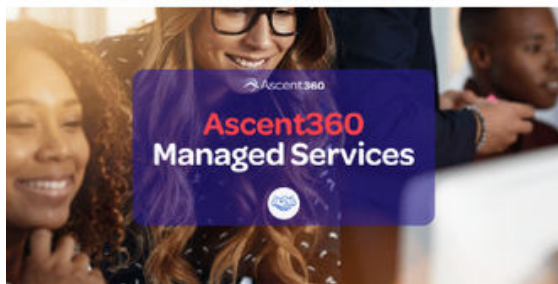
We host limited space for advertising and member news.

Newsletter goes out to weekly on Fridays to an engaged audience largely comprised of Specialty Bicycle Retailers, Suppliers, Association Groups and Advocates.

Native Editorial Feature \$200

- Image 600 x 300 pixels
- Copy under 200 words
- CTA button link

NEW: Ascent360 Managed Services



Need help with campaign execution, building audiences or automations, or designing your SMS or email campaigns?

Ascent360 is thrilled to announce its latest feature, available now to all clients—Ascent360 Managed Services. This service was designed to help our clients even more by giving them the option to add-on additional support where they need it most.

Don't let staffing shortages or busy workloads prevent you from sending meaningful and effective marketing campaigns to your customers—let us help!

Want to learn more? Reach out to marketing@ascent360.com for more information on how we can help your bike shop thrive.

[Learn More](#)

Statistics

Database size: 12,000+

Unique Open Rate Average: 28%

Unique CTR / Unique Opens: 2%

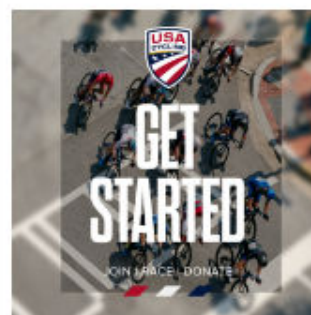
Native Display \$100

- Image 600 x 300 pixels
- No body copy outside image
- Clickable image link

Native Editorial \$150

- Image 300 x 300 pixels
- Copy under 200 words
- CTA button link

For a limited time, you're invited to join USA Cycling as an introductory RACE member for just \$49!



You'll gain access to over 2,000 events each year and benefit from our comprehensive results and rankings system, allowing you to earn points and compare your ranking with athletes locally, regionally, and nationally.

Sign up now to start earning upgrade points and take your cycling journey to the next level. Use code OLYMPICS24 to receive your \$110 RACE Membership for just \$49!

[Join Now](#)